

# Associate of Arts Small Business Management

## Degree Type

Associate of Arts

## Program Outcomes

1. The student will demonstrate the processes of management: planning, organizing, staffing, leading and controlling.
2. The student will be able to plan and organize a business.
3. The student will explain the dynamic role of small businesses within our society and economy.
4. The student will demonstrate proficiency in the business core of accounting, economics, finance, business law, marketing, and quantitative analysis.

## Associate of Arts Degree in Small Business Management requirements

**Students must successfully complete the General Education Core Requirements for the Bachelor of Arts degree plus the following 24 credit hours of coursework:**

Item #	Title	Hours
AC 210	Financial Accounting	3
AC 220	Managerial Accounting	3
BA 212	Principles of Management	3
BA 232	Principles of Marketing	3
BA 282	Business Law I	3
BA 301	Entrepreneurship	3
EC 206	Principles of Macroeconomics	3
EC 216	Principles of Microeconomics	3
<b>Total Credits</b>		<b>72</b>